

Northeast Notes

Fall Edition 2008

Content

- A Note From Your National Officers
- A Note from Your District Officers
- Chapters and their Fund-raising Projects
- Chapter Updates

Brothers and Sisters of the Northeast District,

Welcome to the Fall Edition of the Northeast Notes. First off we would to thank all of you who wrote submissions this semester, it is because of your time and effort put into these articles that makes the Northeast Notes what it is. We hope to see articles more articles next semester once the marching band season is over. The theme for next semester's edition will be communication with your band, other organizations and other chapters. Submission will be due by February 15 to northeast-notes@vt.edu.

Inside this edition of the Northeast Notes you will find many interesting articles. First you will find articles from Malinda Matney and Adam Cantley followed by an excellent submission from Marie Burleigh on preserving the honor of our Kappa Kappa Psi. Next you will find articles from both the KKPsi and TBS District council. In the final section of the Northeast Notes you will find submissions from chapters all across the Northeast District related to Fundraising and their individual chapter operations.

Some important things to remember are to send in your initiate registration within a month of initiating your new Brothers or Sisters. Here are some important dates within our District to remember:

Northern Precincts at Lehigh University:

February 7, 2008

Central Precincts at Sacred Heart:

February 14, 2008

Southern Precincts at UVA:

February 21, 2008

District Convention at UMass:

March 19-March 22, 2008

Also some other dates you may be interested in are the Southeast District Convention and the North Central District convention.

North Central District Convention at Park Inn and Seagate Center Toledo, OH
March 27- March 29, 2008

Southeast District Convention at University of South Carolina:
April 3- April 4, 2008

So we hope you all enjoy this semesters edition of the Northeast Notes and we hope to hear from you all soon.

Respectfully Submitted,

Nicholas Rorrer and Keighley Clark

Kappa Kappa Psi: Eta Beta and Tau Beta Sigma: Zeta Omicron
2008-2009 Northeast Notes Co-Chairs



Put Your Band History on Display at National Convention



Malinda Matney, KKPsi National President

We want to hear about your bands! Kappa Kappa Psi wants to devote one session of Interactive Psi at National Convention to your college band histories. We ask active chapters to create proposals for us of what you plan to cover. Beyond these important discussions, we want you to look for historical items on your campus -- past letters, programs, pictures, tour details, whatever.

For those of you who remember Interactive Psi from Orlando, you know it is not an ordinary chapter display. The chapters, districts, and national officers who create tables take a lot of care to create impressive visual displays that tell a story. In your case, the story we want to see is the story about the history of your band program. Imagine the most impressive poster fair you've ever attended, but dedicated entirely to college bands.

To apply, send a message to writinghistory@kkpsi.org, letting us know:

- 1) The name of your band program.
- 2) The materials you are using to research your history (and particularly materials you could bring to Phoenix for National Convention showing).
- 3) The outline of what you've learned so far about your band's history. (200 words or less)

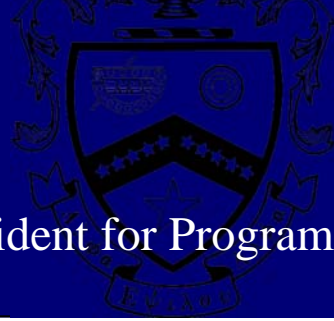
If you have more questions about this project, write to writinghistory@kkpsi.org.

Chapters submitting by 1 January 2009 will receive first consideration for this opportunity!

We know we have a great variety of band histories. Let's bring them together to tell the story of 90 years of Kappa Kappa Psi and college bands!

The Seven C's

Adam Cantley, KKPsi National Vice President for Programs



I hope you all are having a wonderful semester with band and Kappa Kappa Psi. As many of you know I have started a new position at Virginia Tech this year in my professional life. One of the many things I have the chance to do is hear some amazing speakers from the ranks of Fraternity and Sorority Life. Recently, I attended a workshop on my campus and listened to Dr. Ed Spencer speak. Dr. Spencer is the associate Vice President for Student Affairs at Virginia Tech and a proud member of Sigma Chi Fraternity. He has been involved with them on the national level, and has one of their highest awards. He recently spoke concerning what he called the Standard of the Seven C's. When I heard these lessons they resonated with me and my involvement in Kappa Kappa Psi. I want to share them with you, and take them to heart concerning your KKPsi experience.

It is time for a fundamental **Change** in the culture of Kappa Kappa Psi. We need to return to the vision of founders. We need create the best possible bands and make that is the center of all of our works. It is time to **Care** about one another, our bands, and our chapters. We need to reinforce the importance of responsible/healthy choices, and that we genuinely care for each others safety. Now is the time for **Courage** to stand up and live the values of KKPsi. We must show we are members who live our ritual and the lessons it teaches. It is time to **Confront** one another and hold each other accountable when we are not living the life of a brother of Kappa Kappa Psi. Many situations in our organization can be avoided if one brother speaks up. A simple, "I am not so sure about this" can solve so many problems. One voice of reason can cause the change a chapter needs to achieve greatness. It is time to show **Conviction** to continue the strong values of our organization. Show conviction in you dedication to bands, music, and leadership. We are the premiere organization for collegiate band programs, we must live that example. It is time to **Commit** ourselves to the nobler purposes of our Fraternity. It is what our founders would expect from us. Finally, now is the time to strengthen our **Community**. This includes our bands, our sisters in TBS, and our campus communities. How are you and your chapter building up the entire collegiate band experience for members of the program?

I hope you can reflect on these Seven C's. They helped me think about KKPsi and the work that we do. It is up to all of us to preserve honorable traditions of Kappa Kappa Psi alive and well.

What are YOU 'electing' to do after Graduation?



Lansing R. Dimon, KKPsi Alumnus at Large

By now, you have hopefully entered your traditional fall routine. Rehearsals. Quick lunches on the fly. Meetings with advisors and professors. Classes. Maybe time for yourself. And of course, service. Before you know it, it will be time for Precincts, Districts and Graduation. You'll make plans for National Convention. Time keeps on rolling.

Not long from now... you'll face your own commencement... and it will be time to make decisions. Some of those decisions will be yours to control, and some will be determined by other factors. Will I find a job in my field? Where will my new job take me? What about grad school?

The one thing that IS within your control, is your ability to determine what kind of alumnus you will "elect" to become. While the level of service you can give as an alumnus may vary by where you will find yourself, any amount of service and contribution as an alumnus can and should be appreciated as long as it is done respectfully. In your role as an active, you have seen these various levels... and have had the opportunity to see what works, and what doesn't. Use this knowledge to your advantage when making your own choices.

What should NEVER change? What kinds of choices do I have to keep striving, keep serving and stay involved, even though my new life takes precedence? (There's a hidden meaning there... your new life SHOULD take precedence ;-). What kind of service and involvement is appreciated and what could be considered being too involved, maybe even interfering?

Here are some ideas and some starting points for discussion for you to think about... some of these are from my own experience... others are life lessons my fellow alumni have shared over the years. Do with them as you will.

- 1.) Find your niche. This takes time, and is often different from the role you had during college... but there is a niche for you... sometimes where you least expect it.
- 2.) No amount of service is too little.
- 3.) Never stop serving, but feel free to find new and creative ways to serve. And remember: music and music programs to serve are everywhere, NOT just at schools where our chapters exist... in fact, perhaps that's the MOST important service we can do to continue our growth and keep music alive!
- 4.) We live in the era of email, listserves, texting, AIM, Myspace and Facebook. If you don't know what's going on with your chapter, the District, Nationals, your fellow brothers and sisters, or your fellow alumni, then the answer is clearly one of motivation, not communication.
- 5.) Money doesn't buy service. It can help, but it never replaces hard work.
- 6.) Your chapter will make mistakes. That's ok. You did too when you were active, and alumni made the same comments you're making now. Remember: We often learn best from our mistakes than from our successes. Feel free to be there for support or assistance, but not to fix every mistake or else they won't learn anything other than someone is always there to bail them out. Is that the lesson you want to teach?
- 7.) Being too honest or forthcoming never hurt anyone, so long as it was tactful, in good taste, and respectful.
- 8.) Being involved as an alumnus, whether a Life member, AA member or otherwise, is what you make of it. However, if you don't do anything as an alumnus, you'll never find out.
- 9.) There is no magic wand after commencement that instantly makes you an all wise, all knowing alumnus. It takes time and perspective. Sometimes the latter changes with the former. and finally...
- 10.) You made a decision to join this organization. Was it a temporary decision, dictated by how many credits you are taking this semester... or was it a decision to become a part of something bigger than you, greater than the sum of its' parts, for a lifetime?

Hopefully, I've given you something to think about as we face the challenges of the year ahead. I look forward to seeing many of you at Precincts and Districts. Of course, if you have questions about alumni involvement, alumni programs such as the KKPsi AA and local AA's, or life membership, please feel free to contact myself or Marci Jones, my fellow Alumnus-At-Large. We're always here to help!

In Brotherhood and Sisterhood,
Lansing R. Dimon
Kappa Kappa Psi - Alumnus-At-Large
Life - Eta Phi - KKPsi
Honorary - Eta Alpha - TBS

What Are You THINKING???

Marie Burleigh, NED Governor



In mid October, I received a telephone call from a chapter sponsor who's also a director of bands. He was very frustrated with his chapter because while he believed things had been moving in the right direction, he had just discovered that all was not well.

The chapter had been very careful to hide the fact that they were perpetuating some 'traditions' that clearly no longer have a place in our organization. The sponsor learned about it partially by accident and was angry, frustrated and disappointed on several levels.

This particular sponsor did not come to KKPsi late in life – he was an active member as an undergraduate, and is a life member of the fraternity. While all of the many issues that surround hazing and alcohol use – possible emotional and/or physical harm to individuals, harm to the band program and the institution, liability and so forth – were all in his mind, he talked about one other thing as well.

This man is very proud of his membership in the Fraternity. He knows what our brotherhood is supposed to be about – and what it isn't – and he made it very clear that he'd rather see his chapter fold than become something less because of a few boneheads. Over the years, the chapter has played an important role in helping build a quality band program at the institution. He's not about to let the chapter fall into bad behaviors that undermine rather than support his band.

We had a long conversation, discussed his options, and I made a visit to meet with the chapter. The message to them was very clear and simple: their future existence was in their hands. They could clean up their act as of right that immediate second, or they ran the very real risk that their sponsor would request that their charter be pulled.

They appear to have made the right choice. I'd like to be able to say for sure, but only time will tell. I had not expected to have that conversation with that particular chapter. And unfortunately, it's not the only time or place that's happened in the past year.

IMPORTANT POINT: Each chapter of Kappa Kappa Psi exists at the will and pleasure of the director of bands. Any DOB can call the National Headquarters and ask that their chapter be suspended at any time for any reason. Why? Because our organization exists to serve the band and no chapter can do that if it is at odds with the band director! So how do you protect your chapter? Do your job! Be an important enough part of the team that your director doesn't want to contemplate running the band without you. Follow the rules, and don't be stupid!

IMPORTANT QUESTION: What's your chapter doing that you keep from your sponsor because you know it's not quite in line with the Fraternity's policies? Just because you've always done something doesn't make it right. Don't let a few alumni pressure you into bad choices. Somewhere along the line, it WILL catch up with you. Even if you think you're in good shape, go read the policies. (<http://www.kkpsi.org/policies.asp>) If you have questions after you've read them, give me a shout. You're not going to be punished for asking a question, and the future well-being of your chapter may depend on it!

Recognizing the Importance in ALL That We Do



Matt Parent, KKPsi NED President

Hello Brothers and Sisters,

I write this in the midst of planning and preparing for what will hopefully be one of the best seasons of Precinct meetings and District Convention ever. I am extremely excited to be welcoming all of you to my home at the University of Massachusetts and hope we can get as many people out here as possible.

Taking into account all of the possible things that everyone in the District wants out of convention is no simple task, but please, if anyone has anything they particularly want to see LET ME KNOW! I would love to hear any suggestions.

I know that the focus on this Northeast Notes is fundraising, a topic which may seem secondary to many in our organizations. I would like to emphasize just how important every aspect of what we do is. Our District is full of hardworking Treasurers and fund raising chairs who are working as hard they can to make sure we all have the funds necessary to appropriately serve college bands.

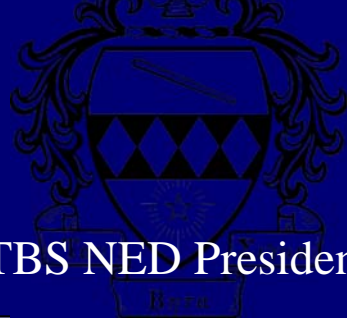
Beyond fundraising, we need to constantly think about the importance of our membership education processes, our commitment to service, and our interactions with our Brothers and Sisters. Every aspect of what we do is necessary and rewarding. It is a balance of all of this that is the challenge. We are a service fraternity. Service to college bands is why we exist and what our charge is, but do not forget the importance of developing potentially lifelong relationships with your Brothers and Sisters. Our bond is unique and stronger than most people outside of the band and Greek world would ever know; embrace it!

I hope to see everyone in the Spring!

Matthew J. Parent
EN-KKPsi Parliamentarian
NED President

What's Happening?!?!

Sharnise N. Anthony, TBS NED President



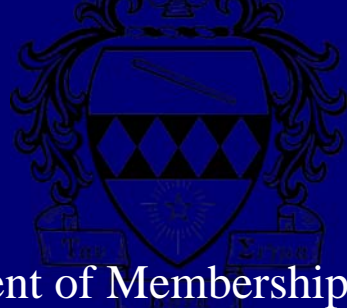
Greetings sisters of the Nation's Elite District!!!! We are well into our football season and fall semester classes. Everyone is deeply engaged in band, school, TBS, and your own personal lives! I've talked to so many of you throughout the semester about what you all have been up to, and from what I've seen you guys are doing a great job balancing the many duties and responsibilities of a sister of Tau Beta Sigma in many aspects. So many of you have been kicking out tons of service; such as uniform management, band room clean-ups, providing water for hot practices, study hall sessions for band members, and so much more. A few chapters have even been working closely with local high school band programs. Great way to promote music and outstanding bandsmanship in our schools!! It's also a killer Project Protect Music program. I know that many of you are also busy bringing in brand new membership classes. I'm very excited about the growth of your chapters and I look forward to meeting the new sisters and precincts and districts! Of course everyone is doing a great a great deal of time management with all these things going on. You guys have class AND band, which can sometimes overlap. On top of that, you have TBS meetings, study groups, papers to write, homework to do, programs, jobs, and LIVES!!! Lol...just a day in the life of a member of Tau Beta Sigma....



I just want to commend you all on your hard work and let you know that your work does not go unappreciated. The work you all do keeps our band programs running and upholds the mission and purpose that was first set by those who laid the foundation for this great sorority. So here's a huge pat on the back, from me to the Nation's elite chapters of TBS. Keep up the outstanding work!!!

I also wanted to update you guys on what I've been up to. Precinct planning is in the works. I want to do a few things differently this year, just to shake things up a little. I'm not going to tell you too much about it yet, it'll take away the suspense. ;-) I've also been trying to keep up with everything you guys have been doing and answering lots of your questions. I'm also addressing a lot of your concerns on different levels. Don't forget, I'm always ready to listen. Also, the bi-weekly S.P.R.E.A.D. ideal focus points have started on the listserve, and discussion has been great! I look forward to the upcoming discussions and ideas that will be shared. Outside of president life, grad school is going well for me. Classes are pretty challenging, but that's to be expected. I also have a new job and I'm looking forward to what the future holds. I'll keep you guys posted!

Membership in Our Chapters



Nicole Kemp, TBS NED Vice President of Membership

Greetings, Sisters of the Nation's Elite District!

Typically in publications, each officer writes something that is obviously related to their office. Bear with me; the following message is not strictly about Membership Candidates, Colonization, or Education. The following message is about the membership in our chapters, about chapter and member growth, about retention, and about working together as members in a district.

Each year at the Northeast District Convention, each of the Tau Beta Sigma chapters arrive with two main schools of thought: wanting to learn, and pride in our accomplishments. Most of our chapters glorify each of these two attitudes to their highest potential while at convention; pride in ourselves and in our potential fills the air. How prevalent are these two schools of thought, though, during the rest of the year, leading up to convention? While most of our chapters can manage to glorify these attitudes equally at convention, does pride ever take over your chapter when you're not being watched with a careful eye? Are you ever simply content with your chapter and in your traditions instead of finding out what else is out there? I find that this mind set sometimes sneaks up on us. The 24 chapters in the Northeast District are wonderful. We came from wonderful founding mothers, we have wonderful alumni, and our traditions make us who we are. Think briefly, however, about the many possibilities for your chapter; new directions, new opportunities, doors that somehow have remained unopened.

Think about the final factor of Tau Beta Sigma: Fortitude and courage to see an ideal, to seize upon it, and follow it wherever it may lead you in Tau Beta Sigma. If your chapter has always had the same activities, the same test layouts, the same service projects, how far can you possibly go? Consider your resources and how you can expand. While it is typically easier to be content with our progress, in my time as NED Vice President of Membership, I have already seen chapters grow in extraordinary ways. The Eta Rho chapter at James Madison University, for example, seized a great opportunity this year. At the fall rush, one Mr. Kip McCharin surfaced as a potential Membership Candidate for their chapter. No big deal, right? It wouldn't be, except that the Eta Rho chapter has been historically all female. What is even more epic about this opportunity is that Kip is the current president of the James Madison University Phi Mu Alpha chapter. Talk about breaking boundaries- the PMA President being the first ever male MC for Eta Rho! I recently visited the Eta Rho chapter for just a routine visit. Pulling onto campus, I was greeted, much to my surprise, by this maybe one-day Mister Sister. My jaw dropped. It isn't often that a chapter has their first male MC. Lee Anne, the chapter VPM, later explained to me that the Eta Rho chapter constitution hadn't previously said that they were to be single sex and they decided that now was the time to take the opportunity. It's been a battle for these JMU girls, trying to work through this drastic change to their chapter, and figuring out the schedule compromise with having the PMA president on their team. Change is difficult, and they're experiencing every piece of it. A class of nine, JMU is taking more candidates this semester than all of last year. This semester's intake process is certainly a breakthrough for these girls. They're breaking all of the "rules" and all of the boundaries, and they're doing it because it's right for them. Fortitude and courage to see an ideal, to seize upon it, and follow it wherever it leads you in Tau Beta Sigma. What Eta Rho is doing this semester surely takes fortitude and courage, and they're certainly letting following it wherever it leads them. Eta Rho is breaking boundaries not because they decided they wanted to drastically challenge themselves, but because it was right. Not every chapter has the opportunity, however, to have their first ever male MC this year, but there are quite a few other ways that the Northeast District is seizing ideals. Quite a few of our chapters have run into some boundaries as many of our chapters are not recognized by our schools as "official Greeks;" because we don't conform to "typical sorority life." We all handle this in our own way, but in order to break through this barrier and find equal opportunities, the Iota Alpha chapter at Marist College founded their very own Greek Music Society. The GMS is an officially recognized club on campus and encompasses both Tau Beta Sigma and Kappa Kappa Psi. These students, looking to the future, wrote the bylaws of the GMS in order that other music Greeks could join the group should they form on campus. The GMS students all come together to have meetings, and since GMS only currently encompasses TBS and KKPsi, I guess it's kind of like having joint chapter meetings. I know that there are other similar organizations on our campuses like Four Way and Sigma, but our Marist girls got themselves officially university recognized this year with their creation of their Greek Music Society.

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Membership in Our Chapters (cont.)

Nicole Kemp, TBS NED Vice President of Membership

Continued from Previous Page

The Epsilon Epsilon chapter at Kutztown University took it upon themselves this year to completely make-over their MEP. They have changed chapter policies, activities, and a great amount in their Membership Candidacy Process. It took them awhile to settle in to their new ideas, but it is turning out wonderfully. With a recent shift in numbers, Epsilon Epsilon has become a smaller chapter, and they've taken the opportunity to rebuild themselves- not because it was easy, but because it was right for them. The chapter is pulling from every resource possible. They're working together pulling from one another as fellow chapter officers, they've pulled from the NED council asking for friendly advice, and they have pulled from their greatest resource: their fellow chapters. In their MEP this year, you will see ideas from the MEPs across the district. How many of your chapters have taken the time to find out what is in the MEPs of other chapters—and then applied those newly learned ideas to your own chapter? Epsilon Epsilon is certainly seizing their ideals this semester, and following them to wonderful places in the bond.

So how do you find out what else is out there? Each of your district officers keeps a database of information and activities from the district. We all have a wealth of information waiting for you. Seize the opportunity and ask us for it! This coming convention, I want to know that each chapter did all that they could to be the best that they could be, and that means not being simply content with your past practices. If what you're doing now is what's absolutely best for your chapter, that's great! If it ain't broke, don't fix it, right? Still, take the opportunity to find out what else is out there; you never know how wonderfully it could turn out to be.

This message is not about awards or knowing the most Tau Beta Sigma fun facts. This is about the membership in your chapter. If there is more to look forward to, your chapter will have more active membership involvement; potential candidates will see the exciting dynamic; your retention rates will thrive. If your chapter has had problems with any of those three membership dynamics, give my idea a try; and later, let me know your successes.

Very truly yours with Love in the Bond,
Nicole Kemp

Tau Beta Sigma
Zeta Upsilon- Alpha Xi- Spring 2005
Zeta Upsilon Vice President of Membership 2007-2008
Northeast District Vice President of Membership 2008-2009

Fundraising In The 21st Century

Brett A. Johnson, Northeast District Secretary/Treasurer



Every year, every chapter has to hear one dreaded word...“fundraising.” For many chapters, fundraising has become a hassle and something that most brothers don’t like because it always seems like it is a lot of work in order to raise a little money. It is always easy to market simple items such as t-shirts, wristbands, etc., but at the same time, it takes a large number of sales to make a decent profit. On the contrary, large scale fundraisers are much more time-consuming and difficult, but often are much more profitable. This article will describe ways to make both the smaller and larger fundraisers much more profitable.

When dealing with small fundraisers, the largest difficulty is that there is often a lot of products that must be purchased in order to make a profit from sales. One of the worst things to deal with is having too much product and having to store extra t-shirts for years and years without selling any. One of the best ways to solve this problem is to limit your smaller scale fundraisers to a “pre-order” only system. I will explain this using a “for-instance” example. Let’s say that your chapter wishes to sell custom t-shirts to your band. The t-shirt printing company has the following pricing breakdown:

| Quantity | Price |
|----------|-------|
| 1-9 | \$12 |
| 10-19 | \$10 |
| 20-29 | \$8 |
| 30-39 | \$7 |
| 40+ | \$6 |

Using a “pre-order” system, your chapter can create the design of the t-shirt and market it to your customer-base. In this instance, it is probably best to set the price of your t-shirts at \$12 a shirt. In this situation, if you don’t sell many shirts, you may not make a profit, but you also don’t take a loss. If it is highly successful, not only do you make a profit for selling more shirts, but you also get price breaks at each level and it may be very profitable. The whole purpose though is the fact that in no way will you take a loss.

The other option you might have is to work on a larger-scale fundraiser that is much more work, but also provides a higher profit. The trick is to understand that larger-scale does not have to mean you are serving a higher number of people. In order to do this, there are two avenues that are available

1. The larger college/university campus
2. Outside, independent agencies

When thinking about a large-scale fundraiser that serves your college or university, there are a few options that you might have. If your band network is large enough, you might be able to think of a fundraiser that might be able to integrate with the entire band. For example, Eta Beta, every year, hosts a tailgate luncheon during the annual Band Parent’s Day football game. With such a large event, the Eta Beta brothers are able to sell meals to over 500 people and make over \$1,500 profit.

Another source that your college or university may be able to provide is your local athletics department. Most colleges/universities provide opportunities to make some money by working concession stands during athletic events. This is an easy way to make a decent amount of profit without having to do much planning.

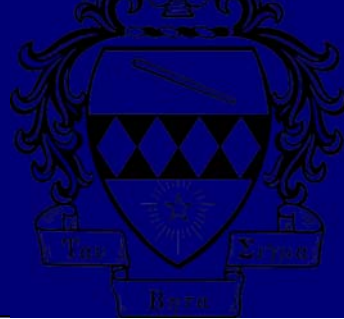
Finally, it is also possible to look for outside, independent agencies. Often, many independent agencies are looking for help from non-profit organizations due to tax-exemption policies. Be on the lookout for local businesses, professional athletic venues, or other outside sources that may be looking for assistance.

If you have any questions or need any help thinking of some fundraisers, please feel free to contact me.

AEA,
Brett A. Johnson
NED Secretary/Treasurer
Kappa Kappa Psi
baj@vt.edu

Emily Myren's Journey as a Sister

Emily Myren, TBS NED Secretary



Sisters of the Nation's Elite District!

It is a great privilege to be a member of this honorable organization. I have experienced more than I ever thought I would when I was a membership candidate in the fall 2005 of my freshman year. I originally joined Tau Beta Sigma as a way to continue my involvement in music and service from high school. It meant the world to me that I could carry on participation in this passion of mine. I learned, however, that I would get so much more out of joining this organization. Tau Beta Sigma has allowed me to become a better person. I strive to follow the Eight Essential Factors and Five Qualities in my daily life. Tau Beta Sigma has also allowed me to gain self-esteem and confidence in myself. I find that I am not as shy and soft spoken as I used to be. I am also not as afraid to share my ideas and input with the sisterhood. This means more to me than anyone will ever know.

Ever since I joined Tau Beta Sigma, I have been fascinated with getting to know my own chapter as well as chapters in the Northeast District. I got up the courage and ran for Corresponding Secretary of Zeta Upsilon in the spring of my freshman year. Luckily, the sisterhood felt that I was suitable for the position. I was overjoyed. I spent that entire year attempting to not only get to know the Sisters of the Elite District, but the Sisters at the national level. I even started the Rover's Big Adventure Project and a newsletter for Zeta Upsilon with the help of my chapter. It was amazing to know that all of my hard work paid off when I attended the NED Convention at Clarion University and I was able to put names with the faces of the Sisters I had been talking to all year long. I also managed to win the Golden Typewriter Award, which words cannot describe how excited I was.

I knew I wanted to continue my efforts I had started that year, so I ran for Corresponding Secretary again in spring 2007. Zeta Upsilon also felt that I was fitting for this position and allowed me to serve another term. That year I strived to continue to strengthen the bonds I had developed with certain chapters the year before as well as develop new ones. For both of my terms, I tried to increase the participation of the Sisters of my chapter in correspondence. I take pride in saying that every Sister of Zeta Upsilon contributed to correspondence efforts. I could not have achieved everything I was able to without their help, and for this I am very appreciative.

At the 2008 NED Convention at Virginia Tech, I was elected by the Northeast District to serve as your 2008-2009 Tau Beta Sigma Northeast District Secretary. I am truly grateful to be elected into this position and to have the opportunity to serve my district. This semester I have immensely enjoyed getting to know each chapter on a personal level and helping all of you to be the best you can be. I have tried to increase the participation of the Northeast District chapters in correspondence. I feel that it is important for all Sisters to take part in getting to know other chapters. Communication is a great way to find out how to improve yourself as a Sister and your chapter and to help other Sisters and chapters achieve this as well. The bond formed from these interactions is priceless and the memories you will share last a lifetime. I love every minute of my office and I could not see myself doing anything else with my life. I am trying my hardest to fulfill my duties to the best of my ability. I hope I am meeting all of your expectations.

Take advantage of the time you have in this wonderful organization and work hard to achieve your full potential. Figure out what you are interested in and what your personal strengths are that can benefit Tau Beta Sigma. Correspondence was my strength but your contribution can be anything, such as leading, teaching, fundraising, organizing service projects or socials, typing, scrapbooking, cheerleading, poster making, and the list goes on. The world is yours so go out and make something of it!

Love in the Bond,

Emily Myren

Tau Beta Sigma –Zeta Upsilon

Zeta Upsilon Corresponding Secretary 2006-2008

Northeast District Secretary 2008-2009

Stefanie Penvose on Fundraising

Stefanie Penvose, TBS NED Treasurer



Hello Sisters and Brothers of the NED!

It is an honor to be writing an article for you for Northeast Notes as TBS's District Treasurer. It's even more exciting to hear that the theme for the newsletter is Fundraising! Fundraising is a part of being a part of an organization that everyone hates to do, but we have to in order to exist. I am going to give you some tips on how to make fundraising more manageable for your chapter! Some of them may sound like common sense, but when it comes down to decision making, it's easy to forget some fundamental musts for fundraising!

1. Always do a fundraiser that the rest of your chapter approves of and likes. If you don't have the support of your other brothers and sisters, your fundraiser is more likely to be unsuccessful.
2. Don't try to take on a fundraiser that is unrealistic for your chapter. For example, do not try to set up a huge dinner when there are only 4 or 5 people in your chapter or don't have a candle sale when you can't have candles in dorm rooms.
3. Don't spend a lot of money upfront and buy a lot of items for the fundraiser if you don't feel that you will be able to sell all of them in a timely fashion. Most of the time, it is just as easy to order more IF you run out.
4. Know your target selling population. Don't try to sell upscale products to a small hometown community and vice versa.
5. Try to get items donated if you are having a silent auction or prizes for an event. A lot of places, especially local stores will give you gift certificates or small prizes for FREE!!!!
6. Look for fundraising opportunities that require no money going out. For example, most Auto Zones will allow you to have car washes there, for no cost. They give you everything that you could need, you get the donations for a PURE PROFIT fundraiser...and they are a lot of fun!
7. Combine service and fundraising for a full, TBS/KKY experience.

I am sure that there are more, but here is a quick list to think about in your chapter meetings to try to make fundraising the best and easiest experience that it can be. On that note...TBS NED Council is selling District Shirts for \$10 a piece! Pre-ordering for precincts or districts is preferred, but we will be selling them everywhere we go! Fill out the order form on <http://www.kkytbs.org/ned/tbs/document.html> !! And be sure to support all of the TBS/KKY chapters and your District councils. We give you great programs and opportunities with the money that we raise!

MLITB,
Stefanie Penvose
TBS NED Treasurer

How to Make Being Busy Look Easy

Heather Gilman, KKPsi NED Member at Large



We have reached that time in the semester, as well as for some that time in our college careers, when being busy is a constant state. While some of us work well under time constraints, deadlines and having mounds of work to do, this isn't true for all of us. This is why I thought I would share some tips on how to efficiently manage the little time that us college students have.

In order to understand why we feel like we do not have time, we first need to understand how and why we procrastinate. Procrastination is the most common "disease" on every college campus through out the country. If you are able to identify how you procrastinate, such as playing computer games or spending way too much time on facebook, you can then start to avoid those things. For instance I am a horrible procrastinator if I have access to my facebook account; this is why I spend most of my study time in the library where I do not have access to facebook. While simply being distracted may be true for some people others procrastinate because they just do not like the work that they have to do. If you find a way to make your work more enjoyable, such as doing less over a longer time so your work doesn't feel so over whelming, then you are more likely to do your work.

There are some other things that once you work into the habit of doing them, will make looking extremely busy simply a piece of cake because you will not feel so busy. Here are some other tips for the busy person:

1. Make a schedule and stick to it- if you say you are going to get something done in a given time then make sure you do it.
2. Make a schedule that you like- if you don't like your schedule then you're not going to hold yourself to it.
3. Remember you are not a worker bee- take breaks especially for meals and sleep.
4. Reward yourself- you need to take some me time every once and a while however, this me time should be a reward for getting work done and not used as a procrastination tool.
5. Know what time of day you are most productive- it is easier to get work done when you are in the mode to work.

Make your schedule your routine- a schedule is easier to stick to if it is what you do every day. These simple tips can help you to gain some much needed time in your day. By making time for yourself and actually creating a schedule that you like. These tips will also help you to be more organized, which can only help to increase your efficiency. People who are efficient can not only get all of their work done but also have plenty of time to play. If you can increase your efficiency, you may find that not only can you get your work done in a timely fashion but that you have more time to do the things which you enjoy.

Alumni and Fundraising

Nicole Ludwig, KKPsi NED Alumni Liaison



For some chapters, fundraising can be hard to get started. So what can you do if you've already tried the most common methods of earning your chapter money? One of the best ways to get ideas is to speak with your chapter's alumni. This of course could be harder for younger chapters, but for a majority of the time, chapters that have some solidified roots to their founding fathers should be able to find some help. There are many different ways your chapter could involve your alumni to help bring in some money. Asking for donations, ideas, or for some additional helping hands might get your chapter further than you think. Also, in asking for their support and assistance, this in turn strengthens your chapter's bond with your alumni Brothers by showing them that you still want them to be involved.

Asking for donations might seem a little 'iffy' at first however if gone about in the right manner, you might find that your alumni are more giving than you originally thought. One method that I might suggest is sending them a personal letter, especially if your chapter is very low on funding and needs quick help. Explain your situation and let them know that any amount of donation would be very much appreciated. Another method of asking for donations could be the fundraiser entitled, "A Lincoln for a Lincoln". This would involve your chapter sending out letters to your alumni again (or for that matter whomever you wished) with a clever poem and a penny stating that for this 'Lincoln' it would be nice to receive one back (i.e. a five dollar donation). This fundraiser has personally worked very well for my chapter and I'm sure could do the same for yours.

Another way to involve your alumni in fundraising is to just contact them and ask for ideas. They might have done something that you may have never thought of OR they might have done something you've already done but in a different way. Again, this will continue to keep your lines of communication open with them, and will encourage them and will let them know they're still important to the chapter. Granted, not all fundraisers that were put on ten, twenty, thirty, forty or more years ago might work however, if your chapter is low on ideas, it never hurts to ask the people who helped build the chapter before you.

Lastly, asking your alumni for a helping hand can go a long way as well. If you are a larger chapter or your chapter hosts large events on a yearly basis, asking for alumni help and involvement might yield a very nice outcome. This combines the top two ideas and could actually result in your alumni donating to your cause in the end, anyway. Again, if your chapter is significantly low on funds, there is a good chance that your alumni, upon finding out about the situation will be more than willing to help. Granted this isn't true in all situations, because some chapters have a closer bond with their alumni than others, but it never hurts to ask for a helping hand to put on a fundraiser.

Your alumni are the building blocks of your chapter... as are you. They were here before you and have probably seen/heard/or dealt with some if not all of the problems your chapter is going through. Especially if they find out the chapter is in need of help, most of the time (at least in my experiences) they are capable of doing some wonderful things to help pull the chapter back on its feet. All it takes is some time, a few phone calls, letters, e-mails, etc. Remember; keep the lines of communication open so that both sides benefit from your interactions. Your chapter might be able to earn itself some money and your alumni will know and feel like they are involved again, and are still a valuable part of what makes your chapter function.

(If you'd like more information on the fundraiser 'A Lincoln for a Lincoln' that was listed above please contact me and I'll put you in touch with someone who can get you the materials).

The Importance of an Updated, Working Website and How to Create One



Jacob Penvose, TBS NED Webmaster

Greetings sisters of the Nation's Elite District. I entrust that everyone's semester/year is off to a great and safe start. As I write this article people are winding down their band seasons with a dew last shows, sighing relief due to midterms being over, and cautiously realizing that finals are right around the corner. Hopefully everyone's semester is going as well as or better than expected.

However, greetings and well wishes is not why I am writing this article. I am writing to draw your attention to a valuable resource that every chapter has the ability to use, a web site. Web sites have many purposes that can improve the ability of a chapter to function more effectively. Take the following two examples:

Let's say that you plan an activity, whether it be a service project, ritual, or bonding activity. You announce it at a meeting and decide on a date and etch it in stone. You can create a calendar of events for you chapter and list that event on that date. That way in case a member forgets the date, that person could look online and find the date. They would not have to use valuable meeting time to be reminded of the date. Though this may take only seconds, over the long haul if enough people need to be reminded, it could end up being a substantial amount of time. Also chapters can then plan trips to bond with other chapters. We may be the Nation's Elite, but there is always room to grow and form new relationships.

Suppose you want to get in contact with another chapter. You could go on the District website and find that chapter's email/web address and try to contact that them that way (*which may be incomplete because I do not have information for all the chapters WHICH I WANT*). But what if you just want to contact a specific officer or member? A chapter can place some contact information on a website that allows other members to get in touch with that particular sister. However, I warn you to ALWAYS check the identity of that person before discussing information with them. While any sister can get that information, so can any non-sister. Through communication we can exchange ideas, thoughts, plans, projects and even plan car pooling to Precinct and District Meetings (hint...hint...ALL sisters should plan to attend).

There are many other benefits a web site can give you:

- Download forms that need to be filled out for your chapter.

- A listserv can be set to email all members.

- Fundraising can be put on it that other chapters can purchase

- History of the chapter and the sorority to entice potential members

- News about the chapter for the whole sorority to know

- Blogs for officers to use for information purposes.

- (I could list every reason...but the Northeast Notes does not need to be an epic novel)

Now let's say you want to make your chapter an updated and working web site. There are some preliminary steps to go through. If you chapter has the finances you can always get web space and a domain name through a company. This can get pricey, but you can find a deal if you shop around. If you go this route it would be a lot less hassle if you had someone that had web site creation and design knowledge. Many universities offer beginners and advanced classes through their computer science departments (they are pretty fun...try squeezing one in).

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If you don't have the finances to go this route, all hope is not lost. Some campuses allow registered organizations to get university web space free. This cuts out the cost factor, but if no one knows how to build it the space is still empty. Still all hope is not lost. You can also search the web for companies that offer free (though limited) web space. These include, but are not limited to, the following: Geocities (see Gamma Chi's site www.geocities.com/mutaubetasigma)



The Importance of an Updated, Working Website and How to Create One (Cont.)

Jacob Penvose, TBS NED Webmaster

Continued from Previous Page

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Free Websites

Freewebs, etc (see Epsilon Rho's site <http://www.freewebs.com/epsilonrho137>)

These generally have help topics and services that guide a person through the creation of the site. The biggest drawback is the limited space. It cuts down on the amount of stuff that you can put into your site. However, you can buy more room. The other way around the problem is to create a second website after the allotted space is filled and link the two.

Plus you have two resources available to you practically whenever you need it, a district website and webmaster to use as guides. The website is always available and being updated as much as possible. I check my emails at least twice daily, often more than that. Please contact me if you need help. If I don't have an answer right away for you, I will search until I can find an answer or an alternate route to take. I am also always looking to improve the ability of our district website to function well. If you have any suggestions please let me know. I want it to look nice, professional, and work to aid the district. Let me know if you want to see anything or notice that information is missing from your site. All suggestions will be taken into consideration.

But above all remember to have fun with building your website. It, after all, will be YOUR site.

Eternal Love in the Bond,
Jacob Penvose
Nation's Elite District Webmaster
2008-2009

It is an honor to be selected to serve

The Brothers of Eta Phi Strive for Success in Fundraising



Justin Matthews and Kevin Leonardi, KKPsi Eta Phi

Over the past two years, the brothers of Eta Phi have reemphasized the importance of fundraising to the success of our chapter. Though fundraising is not the primary focus of any chapter, it is crucial so we can continue to operate as a brotherhood and serve our bands to the best of our ability.

At Syracuse, band camp requires many different people to arrive early to perform certain preparatory tasks. For the brothers of Eta Phi and the sisters of Eta Alpha, this means coming four days ahead of time. Every summer, in cooperation with the band office, the two chapters sell Syracuse University Marching Band clothing to both incoming rookies and returning veterans. As all first-year band members are required to purchase the so-called "rookie package," the first day of duty for Eta Phi involves sorting the clothing by order to be distributed to each band member when they check in to band camp.

In addition to clothing, we also sold plastic Kelly Mouthpieces to brass players in the marching band. These activities really help the brothers and sisters familiarize themselves with new members of the band and are a simple way of catching up with each other after our time apart over the summer. As a simple way of fundraising while home over the summer, the brothers also completed online surveys through CampusFundraiser.com.

For a fundraising project last year, we brought back the tradition of a Syracuse University Marching Band Spirit Sale. After working closely with a local vendor, we updated old designs and placed them on a wide array of t-shirts and hooded sweatshirts for students and parents alike. In previous years, this sale had been mediocre at best. In repeating the same sale every year, we learned that people no longer were willing to purchase new items. After taking a three year break, though, we realized how successful such a sale can be. This particular fundraiser proved very lucrative for Eta Phi. From now on, it is most likely that Eta Phi will wait a year or two between each sale to avoid effectively saturating the market.

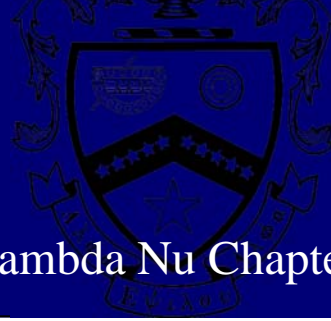
Using the SUMB Spirit Sale as a model, we are currently hosting a Sour Citrus Society Spirit Sale for our basketball pep band. This sale features different t-shirts and hooded sweatshirts with the Sour Citrus Society logo on them. We are expecting the sale to be profitable as it has never been done to this extent within the pep band.

More than anything else, we've learned not to sell the same items year after year. By offering variety and spacing out our sales, we have been able to reap the financial awards. Also, there is a huge market in band parents. By designing specific clothing items for parents, they are often more than willing to purchase them to show their band pride.

Looking ahead, we are working on hosting a fundraiser at a popular sports restaurant in Syracuse during an away basketball game. At such a fundraiser, a percentage of a person's bill will be donated to our chapter if they present a coupon to their waiter or waitress.

With Eta Phi amidst a successful period of fundraising, it is exciting to know that the funds earned will coincide with our expanding service, both campus- and community-wide. We are very excited for the future of our chapter, and not having as much about potential financial constraints is a huge burden off of our shoulders. Fundraising has proved to be a huge asset for our chapter, and our brothers are always more than happy to assist in our projects. As we often say in Syracuse, you can't spell 'fundraising' without 'FUN.'

KKPsi Lambda Nu Update



Kappa Kappa Psi: Lambda Nu Chapter

Greetings from Lambda Nu! We are experiencing an exciting fall semester here at Sacred Heart University. The Brothers are currently involved in planning our major fall fundraiser, which will be a fashion show, held on November 21st. It is a mixture of a cocktail hour, Chinese action, and our very own pioneer band members will be severing as models down the runway. Also we are actively planning our first ever inter-chapter pot luck Thanksgiving dinner which will occur on November 14th.

The marching band season here is quickly drawing to end; this year's show was The Stix, an arrangement including the songs: Mr. Roboto, AD 1928, Too Much Time, and Come Sail Away. As pep band picks up and winter guard begins, we find ourselves once again immersing in the wonderful world of music. Besides all these exciting on goings in our chapter, we are very excited to be hosting Northern Precincts 2008 on February 14th. Brothers and Sister unite at heart! We look forward to seeing you all there!



Zeta Omicron Fundraising

Sydney Plackett, Tau Beta Sigma Zeta Omicron Chapter

We're all probably familiar with those cheesy t-shirt slogans ("This Blows" along with a picture of an instrument, or "*Instrument* Players do it the Best") that somehow manage to sell like crazy. From the fundraising perspective, these t-shirts are a great opportunity to raise a lot of money if the process is executed correctly. However, when our chapter tried to go through the process of making one of these cheesy t-shirts this year, we hit a giant roadblock. In an attempt to mix a small innuendo for the sake of humor and our mascot for the sake of mass appeal, we were denied the right to make t-shirts. In order to use a school's logo or mascot on any sort of merchandise, it has to be approved by the school and they don't exactly seem to take into consideration how much time was spent on the idea (in our case, a few months). They prefer to not have anything even slightly inappropriate, so our chapter had to act quickly to decide on an alternative t-shirt. With only 3 football games left in the season, we decided to both remove all signs of Virginia Tech from the shirt and also remove a majority of the innuendo. Fortunately, the band members still appreciate the shirt as it is, but so far we've sold much less than many anticipated. We also thankfully have an opportunity to sell more shirts within the next few weeks, so our attempts to make a great shirt still haven't become moot. So, a word to the wise: before you take on an extensive and expensive project like making t-shirts, be sure you know what you can and can't do. It's a scare for the fundraising chairperson and your chapter as a whole.

Getting Back to our Roots



Tau Beta Sigma Delta Omicron Chapter

The Delta Omicron Chapter of Tau Beta Sigma has been taking on two on going and in depth projects this semester to help develop a bond between the current sisters and the alumni sisters as well as our chapter to all chapters across the nation.

In Tau Beta Sigma, and many organizations communication between active members and alumni is very important. Members that have came and graduated are one of the greatest resources that a chapter has. Alumni members can recall events that have happened in the sisterhood that can be beneficial to the chapter in keeping projects that work well and solving problems as they arise. Alumni members also are a good resources that know about traditions held close to the hearts of the sisters.

Many of the sisters at Clarion University are teaming up with the Alumni Historian, Trichelle Hoovler, to piece together family trees from the founding mothers to the current chapter as well as correctly update the chapter roster in correct date order and create a database of alumni sister's current information. Some of this year's alumni events have included an Alumni Picnic and Alumni Band welcoming all Clarion Golden Eagle Marching Band Alumni. This year's turn out brought 25 alumni, of these 13 were alumni of Tau Beta Sigma. Our goal is to strengthen the relationship between the two and keep these relationships for years to come.

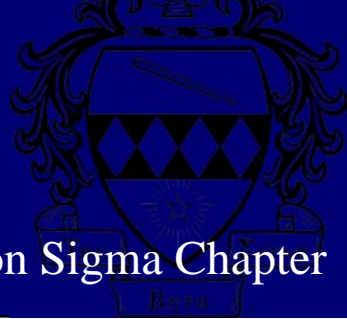
Under the guidance of the Public Relations committee, the second project for the 2008-2009 year is compiling the opinions and personal reflections of sisters around the country. We are asking for sisters to take one of the "Eight Essential Factors," "Five Qualities" and "Five Purposes" of Tau Beta Sigma and write a sentence or two about what it means to you personally and how to make it apply to your life. This project was started Fall 2007 and we are hoping to complete it by district convention in March to distribute to all sisters. Our goal is to have at least 3 responses for each factor, quality and purpose as well as a representation from a sister of every chapter across the country. Chapter responses can be sent to our corresponding secretary email tbsigmado@yahoo.com or mailed to the chapter at

Delta Omicron - Clarion University

207 Marwick Boyd Fine Arts
Clarion University
Clarion, PA 16214

Fundraising Worth a Worthy Cause

Erin C. Porter, Tau Beta Sigma Epsilon Sigma Chapter



Epsilon Sigma strives to provide extraordinary service to the Norfolk State University Spartan "Legion" Band during the fall semester, socially, with service, and financially. We try to assist in whatever ways we can by buying snacks (along with the Brothers of Kappa Kappa Psi -iota Xi) for long bus trips, having uniform repair supplies, food for parties and other social events for the band, and other small but important necessities. In order to do some of these major financial purchases, we have many fundraisers during the fall semester. This year, the chapter has decided to do something a little different with our fundraising money and help a fellow bandsman for the holiday season. The Sisters of Epsilon Sigma will be selecting a student who cannot make it home for the Christmas Season and sponsor their trip to their hometown via Greyhound Transportation. Through the many fundraisers we complete throughout the semester, a portion will go to the young man or woman who is having the hardest time trying to find transportation to their distant location for the holiday season, because no one should be stranded for the holiday season.

One of the major fundraisers that the Sisters of Epsilon Sigma has completed is our annual Homecoming Spirit Links Competition. In the beginning of October, the chapter announced that each class in the band, along with the Alumni of the Norfolk State University Spartan "Legion", would be competing to win an ice cream party sponsored by the ladies of Tau Beta Sigma by purchasing spirit links at the price of 10 cents per link until the week of homecoming, when the price would raise to 25 cents. Each class is assigned a different sister of the chapter, as well as a different color for the links: alumni and 5-year personnel, black; class of 2005 personnel, blue; class of 2006 personnel, green; class of 2007 personnel, yellow personnel; and freshman class, white. Our winner this year was the class of 2006 personnel. Their rings of green literally wrapped around the band, showing the will power (and financial solidity) of this class! The young men and women were handsomely rewarded with their ice cream party, and the chapter has already begun dividing the portions of the Spirit Links Competition to aid in sponsoring a bandsmen to go home for the holiday season. The competition is always a fun way to raise money and keep spirits high!

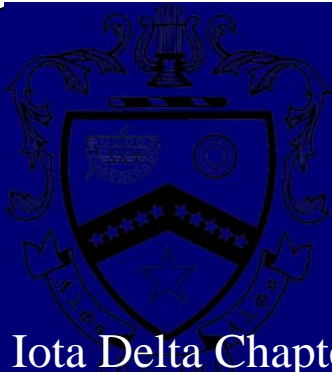
The Sisters have a serious task in finding who demonstrates financial strife for the Christmas home season. Each sister will collectively observe and decide who in the band shows the most struggle in preparation of their home-going travels during the holiday seasons by asking around the band (without revealing the true purpose of our questioning), ask section leaders, and also account for the distance of the students' travel (we have many students whose permanent residence is in Michigan, Texas, Louisiana, New York, and various places around the Continental United States). We will announce the lucky "winner" during the band's final meeting at the end of the season and discuss the arrangements for travels.

Fundraising money to support the band is a major responsibility that every able-bodied chapter of Tau Beta Sigma and Kappa Kappa Psi participates in daily; giving back to a person in need can not only show the strength of character in your chapter, but also show that there are actually people in the band that care about your safety. The band is more than just instrumentalists joined together in union of music; we are a family of musicians striving for musical perfection!

Glazed Tuesdays with the HOs

Erica Lambert, Beta Delta Spring 2006

This past semester the brothers of the Eta Omicron chapter at James Madison University have had several fundraising events to catapult the fraternity back on track with the budget. Fundraising nights held at Cold Stone Creamery and QDOBA Mexican Grill are in place for the future and selling t-shirts at Parade of Champions (JMU high school marching band competition), selling Marching Royal Dukes (JMU Marching band) long sleeves and hoodies to fellow marchers and Alumni, and holding a car wash during the hot days of summer. The HOs have come leaps and bounds with regards to fundraising and now have some extra money in the bank for future fraternity endeavors. But the real comeback has not been so much a monetary one but the return of an oldie-but-a-goodie kind of fundraiser. This fall the HOs brought back selling donuts in the lounge of the music building on campus, also known as "Glazed Tuesdays". This once fundraiser favorite of several alumni brothers has been brought back in efforts to increase fundraising for the chapter. Selling donuts does bring in a small profit, but it's the brotherhood bonding and social interaction among other music majors in the lounge that is one of the profits of this weekly event. Fundraising does have a goal of earning more for the fraternity, but there is more at the heart of the event; a chance to bond with your fellow brothers and socialize with potential ones is sometimes just as sweet as a glazed donut.



20 Years Building Up a Legacy

Iota Delta Chapter of Kappa Kappa Psi

Fall has arrived here at Towson University and as the leaves change so does Iota Delta. This fall we are welcoming the Alpha Iota Membership Candidate class!!! Each year bigger and better things are on the horizon and with each new member we are able to better serve the college bands. Iota Delta will have been serving The Towson University Bands for 20 years as of April 8, 2009. It is our duty to train the MCs into great brothers so that service to The Towson University Bands will continue for another 20 years. We at Iota Delta have been striving to show each MC the direct influence Kappa Kappa Psi has on each member of the bands and on the bands as a whole of Towson University. So what has Iota Delta been doing?

Well, as the marching band grows upward of 200 members and is scheduled to appear in front of 50 million people next Thanksgiving for the 2009 Macy's Day parade, we have been kept busy managing the uniforms and recruiting new members to help our band grow. A band of this size has to eat, and it is the pride of Iota Delta to make some 250 sandwiches and bag lunches. Along with Tiger Marching Band Iota Delta also looks after the Symphonic Band, Orchestra, and Big Band. What musician can go without a reception after a concert or recital, to relax and discuss the music? Iota Delta offers "Kappa Catering" which provides Towson musicians with a night full of food and fun. This event is one of our biggest fundraisers. But we do not stop there!! How about a night raising money at a professional football game? Iota Delta brothers take to the stands at M&T Bank Stadium here in Baltimore selling programs to Ravens and non-Ravens fans alike. The Ravens also ask us, each spring, to work their "Fan Fest" where we run different stations from the field like handing out coupons for free pizza, and a foot ball toss. Plus we get to play with little kids, meet players and bond as brothers.

With our 20th Anniversary coming up this spring it's exciting to look back and see how much Iota Delta has accomplished. We look forward to see how we can continue to strive for the highest.

Long-Term Service Projects at Beta Eta



Tau Beta Sigma, Beta Eta Chapter

Long-term service projects are often the most rewarding, as the Sisters of Beta Eta at the University of Maryland, College Park have discovered this fall.

BH has been supporting Rockville High School's Marching Band, a small band of 43 including color guard, (whose band director just so happens to be an alumnus of Kappa Kappa Psi- Gamma Xi) through a variety of projects.

The first segment of our project began during the Mighty Sound of Maryland's Early Week, when jars were set out for each section to participate in our annual Penny War. The contest between each section was held through Homecoming, with the winning section receiving a pizza party. The proceeds, which totaled over \$300 was given to the RHSMB.

Throughout the semester BH held several card parties (or "cardies" as one Sister dubbed them) during which we decorated and wrote encouraging messages to each member of RHSMB. The cards were distributed by RHS' band director before every home game.

Senior members of the RHSMB attended one of Maryland's home games, observing our morning practice, watching us truck into the stadium, and worked as "band staff" during the game, allowing them to be on the field to watch us march at half-time. Our uniform manager, a Brother of Gamma Xi, graciously gave each of the seniors a Maryland Marching Band hat to keep. Finally, BH traveled to RHS to watch the RHSMB perform at their Senior Game. Wearing our letters proudly, we scattered ourselves throughout the RHSMB members and broke out our own horns to play with them in the stands. And you had better believe we were the loudest section of the audience cheering on the band at half-time!

The RHSMB color guard members got a special treat when two of our MSoM color guard members, including our section leader, practiced spinning with them during the game. It was a touching gesture, especially since RHSMB has been largely without a color guard instructor this season, leaving the guard girls to train themselves.

Throughout the evening band parents approached various members of BH to thank us for our presence at the game and for supporting RHSMB all season, but the best moment of the evening had to be when the members of the RHSMB stood and cheered for BH as we introduced ourselves, and carried off our poster ("TBS <3s RHSMB!") proudly back to the band room. It was a rewarding experience being able to not only uphold the ideals of Tau Beta Sigma, but to encourage future band members in our own community.

Epsilon Omega Fundraising



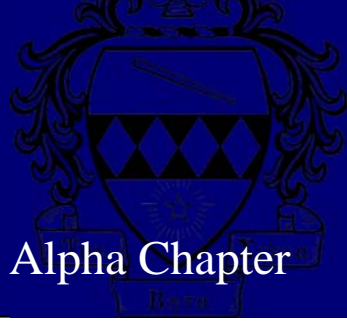
Kandice Y. Harris, KKPsi Epsilon Omega Chapter

Fundraisers are a large part of what we do at Morgan State University, Epsilon Omega Chapter. It helps us service the band in better ways and makes it easier for us to do the service projects that we need to do. The weekly service projects that we do include providing breakfast for the band before an away game, pastries for bus trips and spraying the uniforms with Febreeze. We also provide snacks at our PINT events. PINT stands for People Interested N Tau Beta Sigma. This is where we have events for the people who would like to join our chapter. In order to raise money for these services and events, we have come up with some creative things to do. So far, this marching band season, we have had two fundraisers. The first one was selling candy. We bought Fundraiser boxes of candy from Sam's Club to sell with fifty two pieces of candy. Each sister was responsible for a box to sell. This was great to sell around campus since students often need a snack before, during, or after class or even before band rehearsal. For the second fundraiser we sold Band Supporter t-shirts. The shirts were our school colors, blue and orange, and said "I SUPPORT MORGAN STATE UNIVERSITY MARCHING BAND". In addition, it had a picture of a drum major doing a back bend. The t-shirts were sold to band parents and alumni of our chapter. We sent out letters and order forms to each band parents and encouraged them to buy a shirt for themselves or a couple for the whole family! And for alumni, we notified them by email to place orders. But this is only the beginning!

Most of the fundraising that we do goes towards the Annual Band Banquet that we put on with the Eta Gamma Chapter of Kappa Kappa Psi. For the Band Banquet we use the ballroom in our campus' student center. We decorate, give away scholarships and give gifts to the seniors. With all of these expenses, fundraising is extremely important in our chapter. We are still planning future fundraisers. Some of the ideas that we have are selling hot cocoa and tea on campus on a cold day to student and faculty, selling Krispy Kreme doughnuts, a car wash, and selling icees on campus. We have high hopes that we will raise enough money to cover all of our service projects and band banquet expenses while bonding and providing service for the band that we love!

Kandice Y. Harris
Epsilon Omega Chapter- Morgan State University
Corr. Secretary 08-09
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Baskets of Profit



Briana Kennedy, Tau Beta Sigma Iota Alpha Chapter

We the sisters of Iota Alpha love doing service for our band, helping out in the community, and spending time with one another. Still, our chapter recognizes the necessity of raising money to make the chapter run. Through the years we have developed an array of fun and successful fundraisers, and one that we are very proud of is raffling off homemade baskets at our Winter Concert. From the huge amount of success that we have had in making these baskets, we would like to share this project, and urge many other chapters to consider something similar, as it is easy, profitable, and a lot of fun!

The baskets are filled by the generosity of sisters, alumni, family members, or whoever else wants to donate. Last year we raffled an Italian food themed basket from a sister's family, a blanket that a sister made herself, and even a two night stay at a hotel donated by one of our honorary sisters. This year we have hopes of raffling off even more. While we are just starting to generate ideas, we are considering more theme-based baskets, some kind of discount to future band performances, and perhaps some kind of art that sisters can make. One idea that we are fond of is raffling off a set of pictures in a nice frame of the Hudson Valley surrounding Marist College. As a relatively inexpensive thing to put together, it will create something rather meaningful, and certainly an item that parents or attendees of the concert would be interested in raffling on.

Perhaps the best part of this fundraiser is that it is a lot of fun to put these baskets together, and that the time and efforts that we put into raising the money really pay off. From experience of sitting at academic buildings all day trying to raise money from fellow college students, we find it much more effective to raffle something significant to adults and parents who appreciate and love our band, know that the efforts of the sisters, and have the money to give. Iota Alpha encourages all chapters to consider adding this as a staple fundraiser in your agenda, and invites anyone to contact us with more information about it. Here's to a very successful and profitable year for the NED!

TBS-Eta Alpha Fundraising Article

Katrina Koerting, Tau Beta Sigma Eta Alpha



I've been fundraising for as long as I can remember, even a little before. From preschool fundraisers to buy more crayons to high school where we would try to raise money to get new band uniforms. The corporations had a good strategy, get the cute kids out there to push their goods. After all, who can say no to a little kid, especially if that kid is selling some form of food? My years selling Girl Scout cookies and candy have provided the answer, not many can.



Family members always were hit up at get-togethers. I don't know how many rolls of wrapping paper my poor grandmother has bought over the years from all of the grand-kids. If I had to guess I would say, it would be enough to wrap the equator...twice.

We've all been there. We've heard the motivational talks before the fundraiser began where we were told to put the "fun" back in fundraiser. Well from what I've experienced, there isn't much fun to be had in fundraising. It's tedious and discouraging when not many people buy whatever you're selling.

I faced the lack of interest in high school where I would get the "Sorry, I'm poor"

excuse and I was worried it would be more apparent than ever here at college where college kids have the stereotype of being broke.

Luckily, I did not encounter either problem when my fellow Alpha Gammas and I conducted a murder mystery luau fundraiser. We raised over \$400! I know it's going to sound cliché but it was also a really good experience for us that brought us closer together as a class.

We charged \$7 per person and provided a home-cooked luau style meal, which was a nice change from the dining hall. We also sold baked goods to raise more money and to provide a tasty treat. The murder mystery aspect of the night provided the entertainment.

A murder mystery is an interactive way for guests to play detective. Several of us hosting the event assumed the roles of characters in the murder mystery. One of the characters was "killed" at one point in the night. It was then up to the guests to determine who killed the victim and why. Clues were presented throughout the night and the characters mingle with the guests so the guests can get more clues. At the end of the night each table turns in their prediction of the murderer and the motive. A winner is then declared.

Kappa Kappa Psi: Kappa Rho



Chris Adamson, KKPsi Kappa Rho

Every fall after the conclusion of the marching band season, The Kappa Rho chapter of Duquesne holds what we like to call our service auction. Our fraternity members form groups and decide on a “service” they will provide that will be auctioned off. The services are mostly casual group social opportunities. To minimize cost, we like to get creative, and many member services are DIY so to speak. One group is going to cook a home-made meal for the lucky winners of their service, another is hosting a girls night complete with chick flick and makeovers. While the service auction is always primarily for fundraising, more recently the focus has been to involve people outside of the fraternity, including the rest of the marching band, the music school, and anyone else that might be interested. Amanda Zonna, our fundraising committee chair had this to say: “ One of the coolest things about our service auction is that it has the potential to involve all of the band members and promote our fraternity in the marching band. It’s also a great way for us to hang out and get to know them better in a non-marching band setting.” The service auction regularly raises about \$200, which is significant considering our size. Not to mention that its great fun.



Seize the Opportunity

Stephanie Chueng, TBS Delta Delta

Travel season will soon be upon us all. It is important to seize this opportunity to learn from one another and utilize all our resources. At the last Northern Precincts at UConn, a workshop was held about fundraising. Members from a variety of chapters brainstormed all fundraising events/projects their chapter hosted/created. Then they shared their ideas with the rest of the group. A great amount of ideas were talked about. Due to this sharing of ideas, the Delta Delta Chapter found the perfect fundraising project.

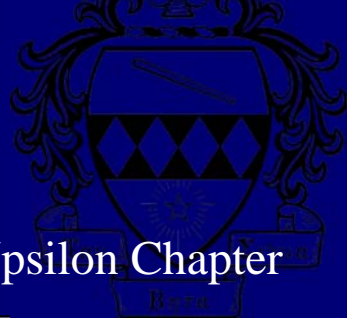
The perfect fundraiser is not the same for every chapter. Each chapter has its strengths and restrictions caused by a variety of factors such as university policies, the size of the school, the size of the organization, to name a few. Therefore, when your chapter finds that perfect fundraiser it is a good idea to make sure you keep your records about how it was handle so it can be passed down to the future generation.

So, I challenge you all during travel season to listen intently, seize the opportunities and make the best of your travels. You never know, you may find that perfect fundraiser or perfect service project.

Respectfully Submitted

Stephanie Chueng
Delta Delta Tau Beta Sigma
President

How to Make Fundraising Work for Your Chapter



Kat Tribulski, Tau Beta Sigma Zeta Upsilon Chapter

When coming into the sisterhood some of the first things we learn is what it means to be a sister and all about service and the organization. One of the sad but true facts is in this world organizations cannot function without money. Being a treasurer may not be as immediately satisfying as being the VPM and initiating new members, however being a Treasurer is a very important responsibility. It keeps chapters and the organization of Tau Beta Sigma functioning. The way each individual member can help is by fundraising. When most people hear the word fundraiser they cower in fear, to them it means selling some worthless trinket and only gaining part of the profit, while putting a burden on them as an individual and usually guilted their family into participating. Why? Why should Tau Beta Sigma fear fundraising, it can be done effectively and on large or small scale based on the size of the chapter. The best part is there are fundraisers out there that don't require any money at all and they can be a great way to aid your chapter.

Have a Small Chapter? No worries!

Why not try an exercise like canning? Canning is simple, all you have to do is find a supermarket or large convenience store like Walmart or Target and ask (call customer service) if you can stand outside of the store and ask for donations from the customers. You can make Posters and have cans and tell everyone that you are part of an organization that helps promote woman in the band profession and that we aid college bands. Most people are very willing to give, but some aren't so don't pressure anyone. It may be intimidating at first, however being friendly and just saying "Hello" or "Have a nice day" can be enough for someone to recognize our organization and help us. It only takes one person to stand there with a can, but if you want to have more go ahead!! Weekends tend to work best, and you can do it for as long or as short as you would like. There is a lot of wiggly room in Canning so make it your own.

Big Chapter?

How about a restaurant night? Restaurant nights or community nights are events that can happen at a lot of different locations, flyers are passed out advertising a certain date and if the individual brings the flyer to the restaurant on the set date, your organization gets 10-25% (depending on the restaurant). Call the restaurant and ask if they have the ability to have a restaurant or community night. If they do there is usually some paper work to fill out (what date you would like and a little about the organization) then time to design and pass out your flyers. This usually works better for bigger chapters, because there needs to be a lot of interest to make money off of the restaurant fundraiser. Spread the flyers around campus, create facebook groups, send e-mails and then show up eat food and reap the benefits!

These are just two examples how fundraisers that can be accomplished without putting out money from your chapter. Fundraisers can become anything and everything, carwashes, bake sales, restaurant nights, and canning. One of the biggest aids in fundraising though is communication!! Talk to other sisters from other chapters, use all the list serves and outlets available to you, talk to alumni sisters, district officers, and brother chapters. Each individual chapter has their own way of doing things and by using communication as a resource you can find a fun and helpful fundraiser that will work well for your chapter. Fundraising is an extremely important part of the sisterhood but it doesn't have to be torture make it fun and exciting!

Bagels Anyone



Amanda Bell, Tau Beta Sigma Eta Rho Chapter

If you walk down the halls of the Music Building at James Madison University on a Wednesday morning, you can smell the delicious scent of fresh bagels. The Eta Rho chapter of Tau Beta Sigma, or Tau "Bagel" Sigma, sells bagels every Wednesday morning, and they enjoy the traditions that have emerged from this fundraiser. This highly successful fundraiser, which has been a tradition in Eta Rho for the past few years, is an excellent one in several ways. First, it helps establish our name within the Music Building. Several groups, such as Phi Mu Alpha and Kappa Kappa Psi have created other days in which they sell food ("Scone Thursday" or "Donut Tuesday"), but Tau Beta Sigma usually gets the most turnout each week. We have established ourselves, and now people come to expect to see sisters selling bagels on Wednesdays. Secondly, sisters always wear letters on Wednesdays, and this helps people see who sells the bagels. Then, when we wear letters at other times, people can see that our organization also is heavily involved in doing service for the band. And third, while it is not an incredibly productive fundraiser, it is a steady source of income that we can rely on. We work with Mr. J's, the local store that sells bagels, and get a discount of \$4.25 per dozen bagels. We buy four dozen bagels each week, and three tubs of cream cheese. This all adds up to about \$20. Then we sell our bagels (and there are all different kinds) for \$1 each. This gets us a profit of about \$25 dollars per week. We have a toaster, which allows people to enjoy a toasted bagel with cream cheese before heading off to class in the morning. Our customers and fellow students are loyal and love being able to buy a bagel to enjoy, because there is always a smiling sister to help him or her decide what type of bagel would taste the best. We love being known for selling bagels, and it allows the Eta Rho sisters to associate with something that is positive and uplifting, as well as delicious.



Sister Poem

Caitlin Tevis, Tau Beta Sigma Delta Omega Chapter

You give me hugs when I am down,
For you I will always be around.
We share a love of music,
And so kindly do we use it.
Of helping others we are fond,
This aids the closeness of our bond.

I am a shoulder for you to lean on,
Together we will face each new dawn.
As life passes each of us by,
On our sisters may we rely.
With generosity of mind heart and hand,
Together we will aid the band.

Our love I shall never forget,
It is worth all the hard work and sweat.
To my sisters I will always be true.
It was with them that I grew.
These memories will last forever.
Thank you for all the endeavors.